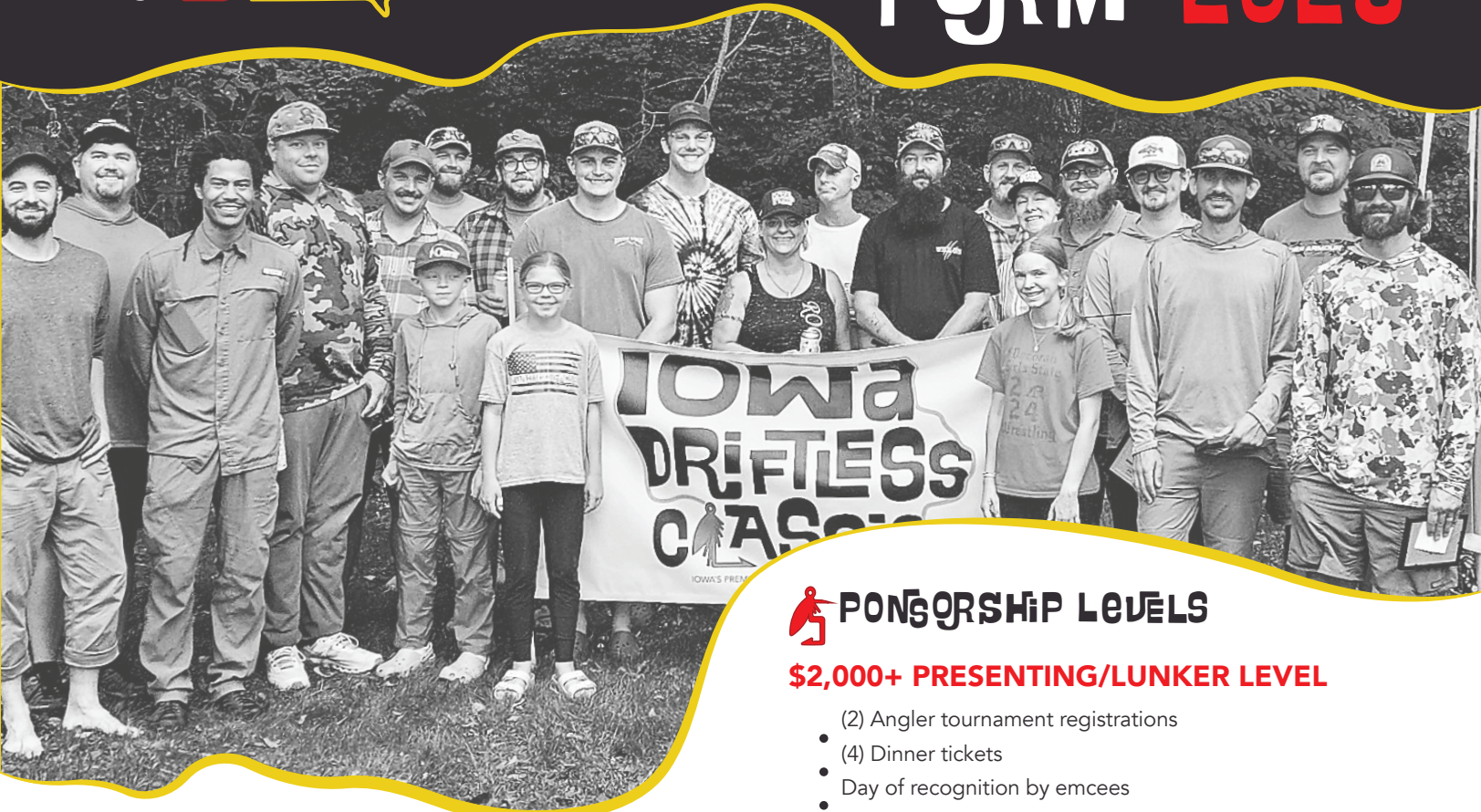




SPONSORSHIP FORM 2025



SPONSORSHIP LEVELS

\$2,000+ PRESENTING/LUNKER LEVEL

- (2) Angler tournament registrations
- (4) Dinner tickets
- Day of recognition by emcees
- Most prominent promotion on IDC website, Facebook event page, T-shirt, and other materials (large logo)
- Opportunity to include promotional materials in participant goodie bags
- Social media mentions before, during, and after the IDC
- Media packet of fishing content captured before, during, and after the IDC

501-\$1,900 PARR LEVEL

- (2) Angler tournament registrations
- (2) Dinner tickets
- Day of recognition by emcees
- Recognition on IDC website, Facebook event page, T-shirt, and other promotional materials (medium logo)
- Opportunity to include promotional materials in participant goodie bags
- Social media mentions before, during, and after the the IDC

Up to \$500 ALEVINE LEVEL

- (2) Dinner tickets
- Day of recognition by emcees
- Recognition on IDC website, Facebook event page, T-shirt, and other promotional materials (small logo)

BECOME A SPONSOR

Thanks for considering sponsorship of the second annual Iowa Driftless Classic (IDC), our state's premier trout fishing tournament. This event promises to attract anglers into the Decorah area for a weekend of fishing Northeast Iowa's prime trout waters. As a sponsor, your pledge will help to build support for and connect with a new, wider audience to our local streams. This can help enhance your brand's visibility, all while providing an opportunity to engage with a targeted audience interested in outdoor activities and fishing.

The second annual IDC is slated for Saturday, September 20th, 2025 where anglers will assemble at Impact Coffee for check in followed by a brief rules meeting. From here, anglers will participate in a virtual style of "Catch, Picture, Release" fishing tournament and be given 8 hours to strategically explore any of Northeast Iowa's PUBLICALLY-ACCESSIBLE streams and rivers for rainbow, brown and brook trout. The day will conclude with dinner, followed by an awards ceremony to anoint the top three angling team champions, angler with largest trout, and kids fishing contest participants (16 and under).



Event date: Saturday, September 20, 2025

Yes! We would be proud to support the 2nd annual Iowa Driftless Classic Trout Fishing Tournament to help 'Cast for Conservation' and would like to commit to the sponsorship level checked below:

Sponsorship Level:

- ☐ Presenting/Lunker Level Sponsor (\$2,000+) ☐ Gift in Kind Sponsor (Please list donated item(s))
☐ Parr Level Sponsor (501-\$1,900) _____
☐ Alevine Level Sponsor (up to \$500) _____

Business/Organization Name: _____

Name (as you would like it to appear on all print materials): _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Website Address: _____

Contact Name: _____ **Position/Title:** _____

Contact Phone: _____ **Contact E-mail:** _____

Social Media Handles:

 @ _____

 @ _____

 @ _____

 @ _____

- ☐ We plan to send materials/giveaways for the participant goodie bags.
If yes, what item(s) would you like us to include: _____

Information, artwork, and logos should be submitted to jared@northeastiowarc.org and ross@northeastiowarc.org as follows:

- Logos for T-shirts will be printed in one color only and must be submitted as hi-res (330 dpi or higher JPEG. Most Adobe Photoshop and Illustrator files can also be accepted. Logos must be submitted by August 8, 2025.
- Logos for websites and Social Media should be submitted as 72 dpi (or higher) JPEG files.
- Short sponsor description of what your company does and what makes it unique (80ish words or less).

Payment: Please complete and return this form with your sponsorship donation.

Checks can be made out to NEIA RC&D and mailed to Northeast Iowa RC&D, PO Box 916, Postville, IA 52162.



NEIA RC&D is a non-profit Organization
Federal E.I.N. 42-1309260

Questions? Contact Northeast Iowa RC&D at **563-864-7112**
(between 8:00 A.M. and 4:30 P.M. Monday through Friday)